

System Allotment Society

Privacy and Data Protection Policy

We Are Committed to Protecting and Respecting Your Privacy

Our privacy policy (including any other documents referred to in it) sets out the basis on which we process any personal data that we collect from you or about you that you provide to us or that we receive from other sources. By processing, we mean when we collect, use, store, delete and otherwise manipulate or access personal data.

If we ask you to provide information from which you can be identified, including as a result of using our website, it will be used in accordance with this privacy policy, as it is varied from time to time.

Please read this policy carefully to understand our practices regarding your personal data and how we will treat it. We recommend that, from time to time, you visit our website to review this policy to stay up to date with any changes to it.

Registering with The Information Commissioner

Since our Allotment Society processes only information which is relevant to managing our allotment sites and the affairs of our Society, we do not need to register with the Information Commissioner. We do however meet the current legal requirements in the processing we do.

Our Data Protection Obligations

We are required to process your personal data in accordance with the law including The Data Protection Act 1998 (DPA), EU Data Protection Directive 1995 (EU Directive 95/46/EC) and General Data Protection Regulation 2016 (EU Regulation 2016/679) (GDPR) This privacy policy complies with the above.

What Personal Data Do We Collect and Process About You?

To manage the allotment society and its services, we may process personal data about members and allotment holders such as your full name, postal address, e-mail address, and landline and/or mobile phone numbers.

If relevant, we may also collect and hold data such as details about your plot and shop purchases, and other information that helps us to provide our members with a better service that is capable of being tailored to specific requirements or particular needs and provide services or information in the future.

How Do We Collect This Personal Data?

Information That You Give to Us

This is the personal data that you provide to us, for example by filling in forms on our website or by corresponding with us by phone, e-mail, post, social media or otherwise. This personal data would relate to (but not limited to) our Allotment Watch scheme, Competitions, Shop purchases or participation in any committee or subcommittee as required.

Information We Collect When Visiting Our Website

To provide the best possible service, we are always looking for ways to improve. This includes improving our website so that it provides the information that you need, on a regularly updated basis and in an easily accessible way.

We monitor website behaviour through Google Analytics. We collect information about how each visitor uses our site. These are then used to compile reports and to help us improve our site. Information is collected in an anonymous form, including:

- The number of visitors to the site
- Where visitors have come to the site from
- The pages visited

Website Cookies

To improve and keep our website up-to-date, we collect information about your visit, and we may share some of this information with our third-party data analytics service providers to help us assess and improve our website. When this website data is shared with third parties, it will be provided as anonymised, aggregated data with personal data no longer identifiable.

Like most websites, our website uses cookies to distinguish you from other users. These are small text files stored in your web browser, which can identify you (or your device) when visiting our website. This helps us to check on the effectiveness of your experience and devise ways to improve our website to improve its content, search functions, and make it more user friendly.

Information that we may collect from your visit includes your device's Internet protocol (IP) address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, the full Uniform Resource Locators (URL), clickstream to, through and from our site (including date and time), services you viewed or searched for, page response times, and length of visits to certain pages.

If you prefer, you can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies via your browser settings. Like most websites, if you turn your cookies off, some of our services may not function properly.

For What Purposes Do We Collect and Use Your Personal Data?

Our General Policy

To meet requirements of the GDPR the society will:

- Only collect information needed for the business of the Society – We will ask the question “Does the Society really need to keep this item of information on file?”

- Keep it secure – The Society will not allow members access to each other’s personal data. Committee members are entitled to access all information held by their society or its officers acting for the society, but they will not be asking for personal data unless they need it to discharge their duty as a committee member.
- Ensure it is relevant and up to date – Members will be asked to confirm or correct the information the Society holds about them when they pay their rent or renew their membership each year with Syston Town Council. A review may be conducted if felt necessary by the Committee.
- Only hold as much as needed, and only for as long as needed – There are good reasons for holding ex-plot holders’ details for a time in case of further contact. Records will not include member’s age or date of birth.
- Allow the subject of the information to see it on request – This is a legal right, and members will be allowed to inspect the data held on them.

We Process the Personal Data Held About You in The Following Ways:

- To notify you of events that the society is organising for members
- To send periodic emails
- To provide you with our newsletter
- To enable compliance with statutory and legal obligations
- To administer and improve our website and other communications with you
- To respond to any complaint that you might make
- To contact you in an emergency
- To answer general enquiries that you may make
- To maintain the history of the allotment society officials

We will not process your personal data:

- To conduct market research
- To pass it to a third party for that party’s or any other party’s purposes
- To sell it to a third party

When Do We Disclose Personal Data?

To fulfil our statutory obligation with regards to Syston Town Council and the society membership of The National Allotment Society, it may be necessary for our Allotment Society to share your personal data with others, including:

- The National Allotment Society – For insurance purposes
- Analytics providers that assist us with improvement of our website
- Mailing providers who send our emails
- And as might be required by law, including compliance with any court order or legal obligation.

When entering into any agreements that involve the sharing or disclosure of personal data, Syston Allotment Society requires that these third parties comply with our data protection and information security policies or have substantially similar policies of their own in place.

What Are Your Rights?

The GDPR provides you with a number of rights in relation to your personal data. These include rights to the rectification or erasure of your personal data, and to restrict or object to its processing.

Rectification

If you find that any of the personal data that we hold about you is inaccurate, incomplete or contains errors, please notify us in writing and we shall undertake to make the appropriate corrections at the earliest opportunity.

Erasure

Should you wish to have some, or all of your personal data erased, we will endeavour to do so although there may be instances where legitimate interests or the performance of our statutory obligations prevent us from doing so. The erasure of your personal data could result in an inability to provide you with some or all of our services.

Unsubscribing

If at any time you would like to unsubscribe from receiving future emails from us, we include detailed unsubscribe instructions at the bottom of each email, however doing so will result in not being notified of items including:

- Monthly newsletter
- Important news relating to the society or allotment site
- Advance notice of the annual AGM and meetings

Restriction or Objection

If you wish to object to or restrict how your personal data is processed by us, you can do so by writing to us. Please see our contact details below. Please be aware that such requests could result in an inability to provide you with some or all of our services.

Portability

You may request that Syston Allotment Society provide the personal data that we hold about you to another data controller in a structured, commonly used and machine-readable format.

Access

You may request to be told whether or not personal data about you is being processed by Syston Allotment Society. If your personal data is being processed, you are entitled to receive a response from us that provides you with a description of that personal data, the purpose for which it is processed, the recipients or category of recipients to whom that data is disclosed (including any recipients located outside the EEA), the source of the personal data, and information about its retention and storage. A copy of the personal data that is undergoing processing shall be provided to you.

To make such requests, you can email us at info@systonallotments.uk write to us at our allotment site Data Protection, Syston Allotment Society, c/o Syston Town Council, School St, Syston, Leicester LE7 1HN.

Changes to Our Privacy Policy

If in the future we make any changes to our privacy policy, the latest version of our privacy policy will be posted on our website.

Contacting Us

Your questions, comments or requests relating to our processing of your personal data or this policy are welcome, and you may contact us via email at info@systonallotmentsociety.uk

Document History

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